The Sixth Annual Economic Forecast Summit

8:15 a.m. to 2:15 p.m.
Thursday, Feb. 15, 2018
Sheraton Harrisburg-Hershey Hotel, Harrisburg, PA

James Cheskin, Ph.D.
Executive Vice President and Chief Economist, American Bankers Association

David DeLong, Ph.D.
AgLab Research Fellow, Massachusetts Institute of Technology, and Expert in Workforce Development, Corporate Culture and Knowledge Retention

James Chessen, Ph.D.
Executive Vice President and Chief Economist, American Bankers Association

Type of Payment (Payment must accompany registration)

Check enclosed made payable to PA Chamber Educational Foundation
Mail to PA Chamber of Business and Industry | 417 Walnut St. | Harrisburg, PA 17101

Credit Card (circle one)

Credit Card Number
Name of Cardholder
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City
State Zip

Rate

Individually $195

Companies with 10 registrations will be seated at the same table.

TOTAL PAYMENT $__________

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None of the registration fee for this event is available as a charitable deduction.

CANCELLATION POLICY

To cancel your registration, please notify the PA Chamber at least 3 business days before the start of the program and we will provide a full refund. No refund is available if you do not notify us of a cancellation at least 3 days before a program. Substitutions are always welcome.

If you have doubts as to whether the program you are scheduled to attend will be held, please check pachamber.org or call toll-free 877.866.8965.

PRIVACY POLICY

Please visit pachamber.org

Event Address, Directions and Hotel Reservation Information

Please visit pachamber.org, select this event, and then the “Location” tab to get full details on directions and making an overnight room reservation.

Security Leit, Uber Advanced Technologies Center, and Renowned “White Hat” Hacker

RETURN SERVICE REQUESTED
Every company needs to not only understand today’s financial picture, but have some type of barometer with which to help forecast what may happen in both the national and international economic fronts. Knowing the trends and probable outcomes helps companies plan for hire, save for reserves, anticipate new products and services, develop marketing strategies and communicate with customers. At the same time, executives and business leaders have stated in a 2016 Deloitte Touche Survey that two of the most pressing issues facing them that must be addressed are the skilled labor/talent gap and cybersecurity.

Because of the importance of these topics to the growth and success of businesses in the Commonwealth, the Pennsylvania Chamber Educational Foundation and the Pennsylvania Bankers Association present a special forum featuring:

- **Gov. Tom Wolf** is invited to discuss the economic challenges facing Pennsylvania businesses following his proposed state budget.
- James Chessen, Ph.D., Executive Vice President and Chief Economist, American Bankers Association will present the national economic perspective and its impact on business.
- David DeLong, Ph.D., AgeLab Research Fellow, Massachusetts Institute of Technology and Expert in Workforce Development, Corporate Culture and Knowledge Retention: brings practical solutions for closing ‘skills gape’ that deter organizational performance.
- Chris Valasek, Security Lead, Uber Advanced Technologies Center and Renowned “White Hat” Hacker: will provide sobering insights on security problems in various technologies and devices that can lead to compromises from the outside world. He will share urgent solutions for protecting against imminent cyber threats.
- Duncan Campbell, President and Chief Executive Officer, Pennsylvania Bankers Association:

10:30 a.m. Refreshment Break

10:45 a.m. Closing the “Skills Gap” — “Innovative Talent Management Solutions for a Changing Workforce”
- James Chessen, Ph.D., Executive Vice President and Chief Economist, American Bankers Association:

11:00 a.m. Lunch

11:45 p.m.  “White Hat” Hacking: Identifying Flaws to Enhance Security
- Chris Valasek, Security Lead, Uber Advanced Technologies Center & Renowned “White Hat” Hacker:

- A renowned cybersecurity expert specializing in automotive security, Chris Valasek made worldwide headlines when he and his research partner, Charlie Miller, obtained physical control of a Jeep Cherokee in an experiment that exposed serious security flaws in automobiles, which Fiat Chrysler took to recall 14 million vehicles.
- Chris Valasek will provide sobering insights on security problems in various technologies and devices that can lead to compromises from the outside world.
- His research efforts for protecting the public from imminent cyber threats has garnered worldwide media attention. Highly sought for his sobering insights on security problems in various technologies and devices that can lead to compromises from the outside world, Valasek shares urgent solutions for protecting the public from imminent cyber threats.

Register: [Click here](#) to register for this event. For sponsorship information, contact Ashley Mostek at 717.720.5557 or amostek@pachamber.org

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David DeLong, Ph.D. helps leaders implement practical solutions to address critical skill shortages created by major changes in workforce demographics, shifts in generational values and new technologies. President of Smart Workforce Strategies, DeLong is also a research fellow at the MIT AgeLab and has been an adjunct professor at Babson College where he teaches “Leading & Managing Organizational Changes.” He is co-author of The Executive Guide to High-Impact Talent Management (McGraw-Hill), and author of the widely-praised book Cost Knowledge: Confronting the Threat of an Aging Workforce (Oxford University Press).

Chris Valasek draws from his research and headline-making exposure of serious automotive security flaws as he shares real-world solutions for protecting consumers and companies against cyber attacks. Regarded for his work in the automotive security arena, Valasek is a security lead at Uber’s Advanced Technology Center and chairman of SummerCon/Ames’ longest-running hacker conference. Best known for engineering the remote compromise of a 2014 Jeep Cherokee with his research partners, Charlie Miller, he has been praised for exposing serious security flaws in automobiles.

Tom Wolf, Governor of Pennsylvania.

Tom Wolf grew up in a small south central Pennsylvania town in York County and still lives in the house in which he was raised. Wolf left York County to attend college at Dartmouth, but he interrupted his studies to join the Peace Corps and served two years in a small village in India before returning to finish his undergraduate degree. He later earned graduate degrees from the University of London and the Massachusetts Institute of Technology.

While finishing his PhD, Wolf worked as a forklift operator and warehouse worker in the family business, the Wolf Organization, a distributor of lumber and other building products based in York, Pennsylvania. After graduating, his first full-time job was running a True-Value hardware store in Manchester, Pennsylvania.

Later, with two cousins, Wolf took a risk by securing a loan to buy the family business. Over the course of 25 years, Wolf and his cousins grew the Wolf Organization — eventually more than quintupling the business in size — before selling the company in 2006.

In 2007, Wolf took the job of secretary of revenue in Governor Ed Rendell’s cabinet, where he instituted reforms that grew and strengthened Pennsylvania's state lottery and laid the foundation for millions of dollars in additional benefits for Pennsylvania’s seniors.

In early 2019, in the depths of the recession, Wolf returned to The Wolf Organization — the family company he had spent more than two decades building and growing — when it was on the brink of bankruptcy. Wolf bought back the business, and got to work reunifying it under the Wolf brand.

Through innovation and small investments, Wolf was able to turn the company around. He changed the Wolf Organization’s business model, transforming it from a solely a supplier of other businesses’ products into a company that sources its own American-made cabinets and completes directly with overseas manufacturers.

Wolf also decided to invest in his employees because he knew that it was their work that truly made the Wolf Organization successful. Recognizing when many businesses were struggling, Wolf listened to the concerns of his employees, expanded health and retirement benefits and returned 20 to 30 percent of the company’s profits back to workers.

Wolf’s leadership philosophy is an extension of his lifelong investment in community development. In addition to serving on and leading the boards of numerous organizations dedicated to education, health, wellness, economic development, culture, and the arts, Wolf helped build a Little League baseball field in his community, volunteered in soup kitchens, and painted a local school.

On January 20, 2015, Wolf was sworn in as Pennsylvania’s 47th governor.